

Judy Baker is completely creative. Graphic Design and Marketing seems to be in her DNA. She attributes her love of color to her mother and her love of books to her father. From an early age, communications has been her passion. She wrote, illustrated, typeset and published her first book at 15, when she broke the gender barrier in her high school industrial arts class.

She performed in little theatre and went on to study drama and telecommunication at San Diego State University. Baker came north for an audition at A.C.T., and although she didn't get the part, she moved to San Francisco — where she met her future husband at a party on Pier 33, July 4th, 1976.

Fascinated by the ways in which people behave, Baker studied Organization Behavior at UCSF and went on to become the first Director of Human Resources for Sutter Home Winery. Following the “Great Downsizing of 1992,” she was featured in a story in the Press Democrat as one of the first women in Sonoma County to have a home office.

Baker started off providing graphic design services to small businesses. They kept asking for help with their marketing. Being smart enough to recognize a need, she began offering marketing services to clients around the country. Her company, brandvines, specializes in helping independent authors sell more books.

A cancer survivor, she lives in Sonoma with her husband, Garry, and 3 chickens, Buffy, Spot and Rosita.

Call 707.938.2586 or email judy@brandvines.com for more information.