

Judy Baker



Book Marketing expert Judy Baker works with independent publishers who want to sell more books, increase their visibility, credibility and profitability, and build their authentic brand.

Keynotes, Breakouts and Workshops

- ☞ Visibility, Credibility, Profitability
- ☞ Launch Your Book, Launch Your Brand
- ☞ Everybody is in Sales
- ☞ The Fortune is in Your Follow Up
- ☞ Priorities, Profits, Prosperity, Mastering Your Marketing Mindset
- ☞ Writing Subject Lines for High Open Rates
- ☞ Practical Public Relations
- ☞ Postcard Marketing Magic
- ☞ The Essentials of Branding
- ☞ How to be Completely Creative
- ☞ Jumpstart Your Marketing and Get Clients Now
- ☞ Put More Money in Your Pocket with Message-Based Marketing
- ☞ Position Yourself for Success
- ☞ I've Collected All These Great Business Cards - Now What?
- ☞ How to be Unforgettable
- ☞ 5 Secrets for Tradeshow Success
- ☞ Principles of Design for Non-Designers
- ☞ Build a Better Newsletter

Judy Baker helps authors sell more books. She is a Certified Action Plan Marketing Coach and an engagement marketing expert who is qualified to assist you in turning your intentions into actions. She combines skills in theatre arts, human resources and marketing communications to create authentic branding that illuminates and educates. Her unique style of visual, verbal and written communications get you the attention you deserve.

What Judy's Clients Say

“Judy is ‘Completely Creative.’ She listens well to understand the needs and then lets her creativity take over to provide fresh insights and new ways to promote your organization. She is a pure delight to work with.”

Harry Chapman
Bay Area Consulting Group

“Judy is a wonderful marketing coach. Her ability to customize her coaching at every step of the process is wonderful. She is tuned into her client’s individual needs. She really helped me to understand that making some basic, fundamental changes could have a wide spread positive effect. I highly recommend her services.”

Ronnie Roche,
Design Solutions

